

PROCER

Innovative, value added
BRANDS portfolio

PROCER

excellence in delivery

Procer Company

a modern, market-oriented business system able to respond to growing diverse and specific customer needs.

- over 20 years experience in the beverage market
- private label success story since 2010
- most diverse beverage portfolio, including traditional soft drinks, energy drinks and innovative product concepts such as wellness drinks

— all top quality products manufactured with ultra modern production technology

— excellent Price to Quality ratio

— Consistency and Reliability of product and services

Quality approved – security ensured

- IFS higher standard
- ISO 14001
- Bio certification
- Customized certification



EXPORT REGIONS







cranberry-pomegranate soft drink



cranberry-pomegranate soft drink with plant extracts, sugar and sweeteners

relaxing effect due to extracts of aloe vera, ginseng, ginkgo, chromomile and vitamins

available in 0.5L pet, 0.33L can and 2 x 0.5L pack

Note: This data is purely informative and should be treated as such.

BAR & BERRY



AKAI BERRY

fruits reaching in antioxidants, fibre, calcium, potassium; source of vitamins: B1, B2, C, E, Omega 3, 6, 9

GINGKO

improves the circulatory system by preventing blood clots

CAFFEINE

increases alertness and concentration

GUARANA and GINSENG

herbs which help remove lactic acid from muscle tissue, reducing muscle pain after intense effort

premium drink with 100% natural energy

volume: 0.25 L

Note: This data is purely informative and should be treated as such.

BAR & BERRY VIVID WELL

A central image of a can of Vivid Well drink. The can is blue and black with white and yellow text. It features a '100% Natural Healthy drink' logo, the brand name 'Vivid Well', and 'BAR & BERRY Caffeine Free'. The can is surrounded by dynamic water splashes, fresh berries (strawberries and blueberries), and pink passion flowers. The background is a dark blue gradient.

AKAI BERRY & GINGKO

natural sources of nutrients and carbohydrates

GINSENG

fortifies the immune system, balances the metabolism and prevents migraines, adjusts glycemia, cholesterol and blood pressure

HIBISCUS Sabdariffa

increases alertness and concentration

PASSION FLOWER

is recommended for treating chronic heart failures and is known for its calming effects against stress and psychic pressure

premium drink with 100% natural energy

volume: 0.25 L

Note: This data is purely informative and should be treated as such.

Solo

MALT RANGE

REGULAR, APPLE, PASSION FRUIT
MALT BASED BEVERAGE

provides the body electrolytes and
elements that it needs

an ingredient with proteins,
minerals and carbohydrates which
facilitate the well-functioning of
the brain, muscles and the human
nervous system

natural source of energy, vitamins,
and nutrients

cereals soft drinks for the best refreshing experience

volume: 0.33 L



The Solo brand logo is rendered in a bold, white, rounded font with a thick black outline, set against a background of water splashes and various fruits like oranges and lemons.

LEMONADE AND ORANGEADE

best quality at reasonable price



refreshing still drinks with fruit pulp and sweeteners

volume: 0.33 L

Solo ICE TEA RANGE

best quality at reasonable price
can and pet packaging



refreshing tea with green tea, lemon, peach and aloe vera

COBRA

ENERGY

energy drink with taurine,
caffeine and sweetener

ORANGE

refreshing drink with
orange taste



best quality energy drink at reasonable price

volume: 0.33 L

Solo COLA CAFE



Meet the unique taste of Cola in a mix of flavors developed to quench your thirst. Combining the fine coffee essence with the unrivalled Cola taste, SOLO Cola Café is the ideal choice for the Cola devoted and coffee lovers.

Brought by SOLO. Enjoy it!

volume: 0.33L

4 ENERGY



CAN

energy drink with balanced dosage of taurine, caffeine and vitamins

increases the physical endurance and intellectual concentration

PET

energy drink that provides the body with vitamins, salt and carbohydrates

best quality energy drink at reasonable price

volume: 0.25 L

volume: 0.5 L, 1L, 2L

Busuioacă de Bohotin



PROCER CO
www.procer.ro

ROMANIAN WINE



WITH MEXICAN TEQUILA
DISTILLED SPIRIT

Bajo Tierra

The typical Mexican style taste

Imported

WITH MEXICAN TEQUILA
DISTILLED SPIRIT

Bajo Tierra

The typical Mexican style taste

Gold

IMPORTED

AMERICAN STRAIGHT BOURBON WHISKEY

SHERIFF'S Bourbon

AMERICAN STRAIGHT BOURBON WHISKEY
WITH A SMOOTH AND MELLOW TASTE.
TO BE ENJOYED PURE OR MIXED.

AGED 3 YEARS
SPECIAL BLENDED AND AGED IN OAK CASKS

GENUINE

HIGHEST QUALITY

McNiall

BLENDED SCOTCH WHISKY

A deliciously unique Scotch Whisky, produced only from the finest Whiskies which have been carefully selected for this special blend.

OLD WESTERN FEELING
MATURED IN OLD WOOD CASKS
RARE SELECTION

Royal Taste of WHISKY

CLEAN DISTILLED

Moonshine Whisky

DISTILLED WITH CARE
IMPORTED SMALL BATCH

REBEYRO RUM

Silver

LIGHT AND MILD TROPICAL SAVOUR

DISTILLED FROM PURE SUGAR CANE
IMPORTED
SELECT BLEND

REBEYRO RUM

Black

LIGHT AND MILD TROPICAL SAVOUR

DISTILLED FROM PURE SUGAR CANE
IMPORTED
SELECT BLEND

In progress:

4 Energy can 500 ml



Red wine in can



PROCER

223 Olteniței St, Popești Leordeni,
077160, Ilfov county, Romania
tel/fax: +40.31.2287026 (27)
+40.31.2287028
daniel.grigore@procer.ro

www.procer.ro
www.bar-berry.ro
www.4energy.ro
www.solo-drinks.com